

# In Touch

DECEMBER 2024



## 'Tis the Season to Be Jolly

Merry Christmas from all of us at Venture Communications! May the season's festive moments help you feel jolly—whether you're decorating the house, baking cookies, gathering with family and friends, or enjoying holiday events in the community. It's been a wonderful year, and we thank you for letting us connect you to the people and resources that matter most.

### Venture Communications

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Phone: 605-852-2224 – 24/7 Support

### Office Hours

Monday-Friday 8 a.m. – 5 p.m. CST

### Office Closures

December 25th – Christmas

January 1st – New Year's

### Email

[venture@venturecomm.net](mailto:venture@venturecomm.net)

### Visit Us Online

[www.venturecomm.net](http://www.venturecomm.net)

**venture**  
communications  
cooperative

# GET ON BOARD

*with gnarly speeds*

## ELEVATE YOUR INTERNET FOR A THRILLING RIDE

While we're just horsing around with this four-legged boarder, we're serious about the gnarly speeds of our fiber internet. We offer plans with symmetrical speeds (the same for uploads and downloads) up to 1 Gig—so fast you can effortlessly shred even the most challenging mountain of streaming, gaming, and work activities.

For a rad experience in the coming year, give yourself an internet upgrade for Christmas.

## STOKED ABOUT FASTER INTERNET?

CALL 605-852-2224 OR VISIT  
[VENTURECOMM.NET](http://VENTURECOMM.NET)  
TO SIGN UP!



## 2024 has been filled with challenges and triumphs.

Together, we have navigated through unprecedented changes in the Telecommunications industry, adapting and innovating in ways that have sustained our cooperative and set us on a path for future success.

The Venture Team has launched multiple initiatives aimed at strengthening your cooperative and giving back to our members and the communities we serve. I am particularly proud of the balance we have maintained in 2024. “Doubling down” on our community engagement, keeping our service availability and performance levels high, and delivering “second to none” support. All of this while maintaining a strong cooperative.



Our flurry of activity has included the offering of two new streaming video services named UVIEW Support and UVIEW+. They both provide much of the same great video content you have seen on our traditional cable TV line up, except it is delivered via a streaming platform. This conversion leverages your Internet connection to enable multiple new functionalities and help control the rising cost of your video service.

Another notable move is the expansion of our Venture Vision services across the “Mighty Mo” into Stanley County. Being an old “West River” boy myself, I must say I felt a little jolt of pride when this project kicked off. Phase One is built and being activated while Phase Two is getting “teed up” for 2025. Speaking of 2025, I must say I am excited about the opportunities that await us. We will be focused on innovations and enhancements that advance our network performance and improve our customer experience.

As the year closes, we celebrate our achievements and plan our next moves with our customers and customer/owners in mind. Your support is invaluable to our success and the future of all communications services within the approximately 10,000 square miles which Venture now serves. By working together, our level of success is beyond the dreams of many other service providers.

It has been said “the concept of a cooperative has been lost through the test of time”. I must disagree, I see the cooperative spirit every day. The cooperative values and awareness of our customer needs are woven into our fabric. Yes, some folks may not be aware of the significant cash returns or strengthened voice a cooperative like Venture provides, but they appreciate the heightened level of service every day and that service is made possible by a helpful neighbor.

In closing I must take a moment to recognize the hard work and dedication of the Venture board and staff. It is their continual contributions that keep us all connected. These wonderful people are the heart and soul of Venture, and I am so very thankful to call them my brothers and sisters in our cause.

**Wishing you the best in 2025,**

Fay Jandreau  
CEO, Venture Communications

## TV Price Increases Coming in January



As of January 12th, 2025, there will be an increase in your monthly billing for our linear TV services.

We believe this could be a great opportunity for many of you to consider streaming video. Over the past year we have held streaming classes in our local communities to help customers navigate the world of streaming. These classes were designed to guide you through all things streaming, we want to help you make the most of your streaming experience. Classes will continue throughout 2025. Please call Venture for more details.

Earlier this year we created a product called UView Support, designed to help customers ease into streaming video. We have since added onto this package and created UView+. This product allows customers to have the same great TV lineup we offer through linear video, but over a streaming device. Currently the product is priced at \$165/month, but if you sign up now, we will give you a \$30 per month bill credit until December 2026.

### UView + includes:

- Special purchase price on the ROKU Ultra streaming player and free replacement if the device goes bad
- All the offerings within the UView Support Package
- Basic TV Lineup and our Venture Extra Package

**We understand the road to streaming can be a confusing one, but we are here to guide you through this process and make it as simple as possible. Please call us today at 605-852-2224 for more information.**

## Start Here for Local Listings Across the U.S

Need to find local businesses, contact information, and residential listings? Use localsolution.com, a local search engine and online directory that covers all U.S cities and towns. Look for this icon at the bottom of each page at venturecomm.net.



## Understanding the Two Main Types of Streaming Services

There are 200+ streaming services now available, which can be overwhelming. However, it simplifies things to remember there are only two main types — live streaming services and on-demand streaming services.

**Live streaming services** enable you to watch content online in real time. They're often called cable replacement services since they promise to replicate the cable TV experience but with lower monthly bills. Most live streaming services provide at least a few live local channels as well as an assortment of cable networks, concerts, sporting events, comedy specials, and gaming events. Examples of live streaming services are YouTube TV, Sling TV, FuboTV, Hulu + Live TV, and Philo.

**On-demand streaming services** offer extensive libraries of TV series, movies, and documentaries to subscribers for a monthly fee. Content can be watched on your own schedule and on any device. It's easy to set up an account, and in most cases, you can start a free trial and cancel at any time. Popular on-demand streaming services include Netflix, Hulu, Apple TV+, Prime Video, Disney+, Discovery+, and HBO Max.

Visit the **StreamNow** section of our website at [venturecomm.net](http://venturecomm.net) for help navigating through the many streaming options in devices and services.

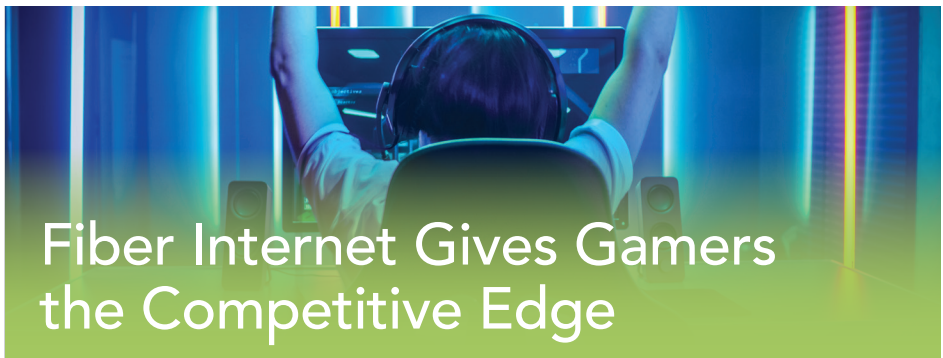
## Help Keep Our Technicians Safe

Approximately 4.7 million Americans are bitten by a dog each year, and more than 50 percent of these bites occur on the dog owner's property. If you own a dog, we need your help to keep Venture Communications technicians safe when they visit your home to install telephone, Internet, or TV services.

Alarmed by an unfamiliar person, dogs sometimes attempt to bite our technicians. Please follow these simple tips to reduce the likelihood of bites:

- Check your yard before letting your dog out to make sure our technician isn't on your property.
- When one of our technicians comes to your home, keep your dog inside and away from the door, either in another room or on a leash. Allow a safe path for this person to access your telephone, computer, and/or television.
- Make sure your dog remains restrained until our technician leaves the area.
- Don't let your child get close to our technician in the presence of your dog. A dog's instinct is to protect family members from strangers.

Thanks for your cooperation with this important safety issue.



## Fiber Internet Gives Gamers the Competitive Edge

For serious gamers, every advantage counts. The difference between winning and losing in high-stakes tournaments, where reaction times and precision are critical, can come down to whose internet connection is better. That's why pro gamers and esports athletes often rely on fiber internet.

Even if the gamers in your household just play for fun, they'll still enjoy the many benefits offered by fiber internet:

**High bandwidth** – Bandwidth is defined as an internet connection's maximum capacity. Fiber internet is perfect for households with multiple members who want the ability to enjoy online activities simultaneously without sacrificing quality or speed. Streaming games, in particular, require more bandwidth than typical online gaming sessions.

**Faster download and upload speeds** – Download speed refers to the amount of time required to transmit a file from an online server onto a device, while upload speed refers to the amount of time required to transmit data from a device onto an online server. As these speeds increase, the game becomes more responsive to the player's directives. Faster download and upload speeds result in smoother gameplay with a lower ping rate and lower latency.

**Lower ping rate** – Ping refers to a request sent from one server to another server on the same network, so the ping rate refers to the time it takes an internet connection to respond after the request and provide a result. A lower ping rate means a quicker response time during gameplay.

**Low packet loss** – Packet loss happens when pieces of data don't arrive, which can cause performance degradation — something gamers definitely don't want. The goal is to have all data actually arriving.

**Low jitter** – Jitter typically occurs when packets don't arrive in the same order they were sent, which can cause audio and/or video to buffer or lag.

**Low latency** – Latency (or delay) is the amount of time it takes for packets to get from their source to their destination. This is critical for gamers, since they need to immediately see on screen what they're doing with their controller and keys. Too much delay degrades the experience.

**Venture Communications offers fiber internet service that's a winner for gamers (and everyone else). Visit [venturecomm.net](http://venturecomm.net) or call 605-852-2224 for details.**